

KEEPING YOU UPDATED WITH ALL THINGS BEN BURGESS



6R ROADSHOW COMES TO NORWICH

Since the start of 2022, John Deere's new 6R Tractor Roadshow has been making its way around various dealers in the UK, to showcase the impressive new machines and on Monday 21 February, it visited us at Ben Burgess Norwich.

Utilising one of the workshops and teaming up with local event production team Production Bureau, the stage was set to showcase the new 6R Series tractors to customers across East Anglia.

Adam Inward, Norwich Branch Manager, said, "With the weather forecast predicting strong winds and rain on the day of our event, we were unsure of just how many people would be likely to turn up, but we were pleasantly surprised when the sun came out, wind dropped and people arrived in their droves throughout the afternoon and into the evening."

"This was a great opportunity for our customers to lay their eyes on these new machines, learning all about the new additions and cutting-edge technology from the experts at John Deere, and our own Precision Ag team. Displayed alongside a variety of other machinery available from our franchises such as Kramer, Kuhn and McConnel, we created the perfect opportunity for our customers to find out more about the wide range of machinery available. It's not very often there is an event like this in the heart of the county and we were thrilled that so many people were able to join us."

Building on its legendary pulling power, reliability and comfort, John Deere released their new and even smarter models to the 6R Series in 2021 and the first orders will arrive in the next few months. The small frame 6R 150 and mid frame 6R 185 complete the line-up with exceptionally intelligent automation features and outstanding transport performance.

To find out more contact your local Ben Burgess area sales manager.

www.benburgess.co.uk/6r-event-2022

GETTING OUT AND ABOUT...



MyJohnDeere Optimisation Centre Training

Your farm at your fingertips! Group Precision Ag Managers, Carl Pitelen and Paul Moss, recently provided training to customers on the MYJohnDeere Operations Center and JDLink Dashboard. These two hour training sessions provided crucial insight into the operations center, best practices for use, the new 1-Click-Go AutoSetup function, as well as a unique opportunity to question the Precision Ag team about the latest technologies and field mapping information available.

Precision Ag at Ben Burgess is one of the key factors that assist in delivering premium customer support. Optimisation of machines and implements by one of our seven Precision Ag Consultants who operate across East Anglia and beyond, provides the foundation for getting the best performance out of our customers' machines.

Väderstad Optimisation Events

Väderstad recently held a two-day training event at our Beeston and Ellington branches with great success. The training was delivered by representatives from Väderstad and the Ben Burgess Precision Ag team. Split throughout the day, the representatives covered the three main Väderstad drills; the Rapid, Tempo and Spirit. There was a great turn out with over 90 customers in attendance, eager to learn more about optimising their machinery. The second day provided the perfect opportunity for in-house training with the Ben Burgess parts and service departments.

Following on from these optimisation events, our Beeston branch held an in-field demonstration day with a wide range of Väderstad machinery, which included the Rapid A 600S, Topdown 400, Spirit R 300S, Carrier XL 625 and Tempo L, which was well attended. The sun shone and the bacon rolls were cooking while everyone was watching and learning about the machines in action. There were even four drones in the air, photographing and videoing the demonstration. Check out the videos on YouTube and our social media channels.

Kuhn Bedding & Feeding Event, Dereham

Our Beeston branch recently hosted a Kuhn bedding and feeding event at FS Dann & Son, where the latest in Kuhn's line up of feeder wagons and straw blowers were demonstrated to customers. Specialists from Kuhn and Ben Burgess showcased the Kuhn Profile 13.1CL & Profile Plus 18.2CS diet feeders, designed to produce the perfect mixed ration to guarantee a quality feed for your livestock. They also demonstrated a Kuhn Primor Straw Blower which provided a combination of versatility, efficiency, strength and user-friendly operation.

This on-farm event also provided the perfect opportunity to showcase a Kramer KT407 telehandler, which was used to load the Kuhn machines throughout the demonstration.

To find more demonstrations and other events happening in your area, please visit our website.

www.benburgess.co.uk/news-and-events

BEN BURGESS STAFF TRAINING

At Ben Burgess we strive to encourage members of our team to actively participate in a variety of training courses that will enhance their skills and confidence within their roles.

With the limitations from the pandemic over the past two years, many face-to-face training sessions and educational visits have been put on hold for our teams. Now that normality has started to come back into our industry, our teams have relished in the opportunity to get back at it. This year our teams have taken on product training from several of our franchises including a factory tour at Bailey Trailers, product training with specialists at John Deere, Väderstad and Kuhn, plus training sessions with Rural Mental Health Charity, YANA.

We believe that by investing in our teams' personal and professional development, we create a positive and inspiring workplace for everyone.



BEN BURGESS ARE PROUD TO SPONSOR...



Ely City Crusaders U11's (Pink) and the U13 (Blue) Girls teams, pictured here in their BB sponsored training kit.

BB Newmarket's Service Manager, Simon Wicks, recently took on a new challenge, coaching an Under 13's girls football team. The Ely City Crusaders has introduced girl teams and development to the club. The teams were in training all last season, but this season have competitively entered the football leagues.

Simon, commented, *"It is an exciting time for women's football, with more and more teams popping up and it is getting more and more focus and attention. It will be great to encourage younger players to really get behind this movement in professional football. When I heard that the club were looking for sponsors for the season ahead, it was comforting to know that I could approach Ben Burgess for their support."*

We wish all the Ely City Crusaders FC teams a successful season.

OUR SQUARE WRAPPER HAS *every corner* COVERED



◆ GO FURTHER
with your forage



THE NEW 6R 185: CHAMPION ON THE ROAD



John Deere's powerful six-cylinder 6R 185 is officially the most fuel-efficient sub-250hp tractor on the road.



JOHN DEERE

Road transport is part of the daily business for farmers and contractors and the new 6R 185 is specially designed for this purpose, scoring high for its economy. Just three months after its launch, John Deere's powerful six-cylinder 6R 185 is officially the most fuel-efficient sub-250hp tractor on the road.

In the DLG PowerMix Transport Test 2.0, the new 6R 185 consumed only 355 g/kWh diesel and only 14 g/kWh AdBlue. This enables cost savings of up to £1.70/h during transport, meaning farmers and contractors can reduce their operating costs even further. This makes the 6R 185 a born road tractor. With a low unladen weight of only 7.9 tonnes, it delivers a maximum output of 234hp with IPM. In addition, the 6R 185 features the highly efficient AutoPowr™ transmission alongside a proven 6.8-litre PowerTech™ PVS engine.

With this result, the 6R 185 continues to build on its success in the 6R Series. Previously, the 6R 250 achieved the best PowerMix test values ever measured in the 250hp plus performance class. As a result, the tractor is still the undisputed leader.

All John Deere tractors were tested according to the strict specifications of the demanding DLG PowerMix Transport Test at the DLG test centre in Groß-Umstadt. The test cycles on the road involve driving under typical operating conditions with low and high loads.

A DAY IN THE LIFE OF AN AWARD-WINNING JOHN DEERE APPRENTICE



We are delighted that James Skipper has been featured in the New Scientist Jobs Newsletter... For the full article, please visit our website.

Five years ago, James Skipper took on a sales demonstrator role at our Beeston Depot. Now, thanks to a pioneering training programme from John Deere, he has been crowned the company's **Ag Tech Apprentice of the Year**. James tells us a bit about what he does....

I'm responsible for...

"My job could be anything from a routine service on a mower costing a few hundred pounds, to a combine harvester that costs half a million pounds. To give an example of what I do, yesterday I was working on a state-of-the-art John Deere tractor. It was brought into the workshop because it was displaying an error code and I was able to thoroughly test the tractor for power by attaching it to our dynamometer, which allows me to put the engine under full load and simulate the tractor working in the field.

"After connecting my laptop and carrying out various tests, I was able to diagnose the problem quickly and rectify it with a replacement component that we had in stock. The next job was working on a John Deere 7R tractor that needs its first service as part of a routine maintenance programme."

My typical day...

"My work is intrinsically linked to the farming calendar and varies so much; it all depends on the season really. Today, I have an irrigator to service so that the machine is in tip top condition for when the irrigation season starts. This involves dismantling all the working parts before advising the customer on what parts need replacing."

What advice would you give to others who want a role like yours?

"For the next generation of ag tech enthusiasts, I am proof that the apprenticeship route can propel eager workers into the industry, and having an agricultural background is not the most important factor. It is something you can pick up. In fact, there are a couple of people here with no agricultural background at all, although many do come from families connected with farming.

"If you're really interested and willing to work, you'll enjoy it. Ben Burgess is a really good place to work and they look after you really well. You have fun too."

APPRENTICESHIP NEWS



Here at Ben Burgess we are delighted to offer both John Deere and Grimme Apprenticeships and each year we take on a number of new trainees. If you are interested in the opportunities we offer please visit our website for more information.

Pictured here is Lewis Sharpe receiving a certificate for passing his Grimme Technician Apprenticeship with a Merit through Brooksby College. Congratulations Lewis!

Left to Right: Simon Wicks - Service Manager, Lewis Sharp - Grimme Apprentice and Chris Papworth - Branch Manager (Newmarket).

benburgess.co.uk/apprenticeships

HELPING THROUGH HARVEST WITH SERVICE YOU CAN'T BEAT!

We caught up with Brian from BA LAWS to find out how he is getting on with his new Grimme Rexor...

"The Rexor 6200 has generally been a very good machine. With its bigger engine, the machine's performance and throughput has increased considerably when harvesting a heavy beet crop. I have had teething problems with the new machine but I was able to get in touch with my local Ben Burgess support team, who got me back into the field within 24 hours, to continue harvesting.

"I have looked at a competitor's harvesting machine to see how it compares but I've stuck with Grimme because of the phenomenal backup and service provided by the Ben Burgess team. Who knows, in 3 years' time I may look to see how the technology has moved on, but the Rexor 6200 is certainly improving performance in the field for me."

BRIAN LAWS | BA LAWS



GRIMME

www.benburgess.co.uk/testimonials

EAST ANGLIA'S PREMIER GROUNDS CARE EQUIPMENT RETAILER

We have a great range of John Deere ride-on lawn mowers available in-store and from our online shop!

Take ease of use to the next level – the **John Deere X590 Ride on Mower** features power steering for effortless control. John Deere's multi-terrain tractor travels anywhere you need to go and does the heavy-duty work you need doing. Thanks to its long wheelbase, low centre of gravity, and superior traction control, you'll mow slopes with more confidence and master any mowing challenge and terrain with total ease and outstanding precision.

Options available:

- . Cutting width: 48-in or 54" mower deck
- . Deck option: side discharge, or side discharge + mulch on demand
- . Collection: with or without a 500l power flow + 3 bag collector system

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**X590
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LAWN MOWER
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INC. VAT**



An early morning delivery of a new **Avant 635** by Grounds Care Commercial Manager Andy Curson, to Luke at Elizabeth Gardens. After using an E5 machine from Avant for the last 12 months, it quickly became apparent that they were never going to be without one, hence the purchase of their NEW 635 a year down the line!



Pictured here is a Husqvarna 435X AWD. The first Automower installation of 2022! Groundscare Salesman Toby Moore had the pleasure of installing the first Husqvarna Automower® 435X AWD of the season in the Rutland area.

NEW & USED SALES | SERVICING & REPAIRS | PARTS | HIRE

www.benburgess.co.uk/new-groundscare-machinery

TIMBERWOLF TOP TOWING TIPS



Towing legislation changed at the end of 2021, and drivers in Great Britain who passed their test after 1st January 1997 will now be able to tow a trailer of up to 3,500kg Maximum Allowable Mass (MAM) without taking an additional test.



TIMBERWOLF®
Lead the Pack

We understand many arborists will be towing a sub-750kg wood chipper so the law change will not apply to them. However, if you're planning on towing larger machines, be it a wood chipper or not, Timberwolf have some of our top tips to towing safely.

Inspect before towing on the road First things first, inspect the wood chipper and trailer thoroughly, including, lights, indicators, tyres and the overall condition of the trailer and chassis. Check that the hitch, jockey wheel, breakaway cable and any ramps and latches are in good, working condition and are properly stowed before towing.

Don't forget to make sure the correct number plate is securely attached and visible.

Know your weights Although you're allowed to tow up to 3,500kg MAM, you will still need to check the towing limit of your vehicle. You can find this on your chassis plate, in the vehicle handbook, or on the V5C registration document.

Double check connections Wood chippers and trailers over 750kg need their own over-run brakes and a breakaway cable so ensure these are functioning well.

For trailers and wood chippers under 750kg without over-run brakes, a securing cable or chain must be fitted and looped over the tow ball of the vehicle and check the tow hitch is firmly latched into the hitch fitting.

Make sure you know how your towing set up works and that all latches and fastenings are in good condition, as well as making sure that the jockey wheel is lifted and stowed securely.

Reverse tracked chippers onto the trailer Always have the weight on the tow ball and make sure the feed funnel is pointed towards the rear to create less wind resistance during towing, for a more stable and economical drive.

Watch your speed The limit when towing in 60mph zones is 50mph and in 70mph zones the limit is 60mph. Remember, towing also affects your stopping distance so give yourself and other road users plenty of space.

Cont overleaf...

Watch out for speed bumps In built up, areas, pay attention to traffic calming measures – you could damage trailed equipment if you go over them too fast.

Overtake cautiously If you need to overtake, do so with caution as the extra weight and length of the wood chipper or trailer on your vehicle could significantly impact your acceleration and you will need more space.

Remember, on carriageways with more than three lanes, such as motorways, you are prohibited from using the outer most lane if towing.

Be sure to plan your manoeuvres ahead and drive smoothly to avoid any instability.

Unload on level ground Unload the wood chipper on a firm, level surface if possible. If on sloping ground, apply the handbrake on the trailer and place chocks under the wheels of both the trailer and towing vehicle. Once unloaded, ensure these extra safety measures are removed prior to moving off.

Last but not least – take additional training If you're new to towing or want to learn more, there are already many towing courses available to help grow your knowledge of road safety.

Join the Timberwolf pack All Timberwolf machines comes with a three-year no-nonsense warranty as standard, with the option to increase to five years for complete peace of mind – an industry first.

And when you join the Timberwolf pack, our Ben Burgess support team of trained technicians are there to offer expert advice and provide technical support across the region.



Book a demo! Ben Burgess have a wide range of Timberwolf wood chippers available, including the popular TW 230HB road towable machine and the iconic TW 280FTR hydraulic wood chipper, that doesn't let terrain stand in its way.



For more information or to book your demo contact:
Louis Phillippo, *Group Arboricultural Specialist*
01603 625370 | 07787 554336 | louisphillippo@benburgess.co.uk

www.benurgess.co.uk/arborist-machinery

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MUST-HAVE MID-LAYERS

Your Alan Paine Guide to Spring Layering

Layering is paramount when spring is on the horizon. It's usually not cold enough to warrant a really warm winter coat and not warm enough to ditch jackets quite yet.

To ensure you're spring ready, for days in the field or simply enjoying the countryside, here's a quick guide to our versatile spring super layers, or the mid-layers as we like to call them. These lightweight layering options provide additional insulation when needed on cooler spring days.

First up the **Aylsham fleece gilet**. Exemplifying gilet greatness, this regular fit all-purpose wonder has handy zipped pockets, an adjustable draw cord for maximum comfort and faux suede trims. Easily one of the most versatile items of clothing you'll own, pop it over a shirt or under a jacket. There's a windblock version too, which does exactly what the name suggests, plus it's waterproof in moderate to heavy rain to boot.

For a stylish warming layer look no further than a hybrid **Highshore gilet**, which combines soft handle looped fleece with lightly padded quilting. Added features include a stylish contrast binding trim, zip-fastened pockets and cosy microfleece stand-up collar.

The last member of our mid-layer family is the **Westermoor windproof softshell**. The protective gilet and jacket each have four useful zipped pockets and an adjustable hem to keep out unwelcome breezes.

Knowing how unpredictable the British weather can be it's also wise to have a lightweight waterproof in your spring wear armoury. The **Alan Paine Fernley** range of machine washable, waterproof coated outerwear is designed to see you through all the seasons. The men's **field coat** will be your go-to coat for on the peg, watching sports or simply enjoying a country walk and it's packed with more features than you can shake a stick at! And ladies, the protective **Fernley cape** complete with hood and adjustable side studs for a super flattering shape, will be your wardrobe heroine.



FERNLEY LADIES CAPE
£149.95

Available in our Beeston, Coates, Ellington or Newmarket branches or shop online:

READY TO GET DIRTY WITH THE KRAMER KL35.8T



KRAMER

on the safe side

Construction Area Sales Manager, Robert Turner, recently delivered this Kramer KL35.8T telescopic wheel loader.

"Here at Baileys of Norfolk, we provide topsoil and sports turf products to retail and wholesale customers. We have been a Ben Burgess customer for over six years and have purchased several machines, such as our John Deere 6125R tractor, two excavators and various loading shovels from Robbie. We have always received great service from him and the team at Ben Burgess, so have never seen the need to go anywhere else."

"We chose to purchase a Kramer KL35.8T mainly for its compact size. It's ideal for us to use when loading up our smaller trucks. We even had a narrow bucket fabricated by Gavin at F.C. Walker fitted on the front, to ensure that we can load into small trucks and trailers."

ADRIAN BAILEY / BAILEYS OF NORFOLK



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If you would like any further information please get in touch:



Robert Turner
07787 554339
Covering Norfolk



Craig Kay
07974 202274
Covering Suffolk, Cambridgeshire, Peterborough & Rutland

JOHN DEERE SETS OUT FUTURISTIC VISION FOR UK GOLF COURSE MANAGEMENT



JOHN DEERE

John Deere has set out its vision for a more connected, guided and electrified future for greenkeepers as the company prepares to make more ground-breaking technology available to UK golf courses.

Utilising proven **JDLink™** technology from John Deere's agriculture division in tandem with the integration of cloud-based management software and electrified machines, course owners and managers will have the power to create a more efficient and sustainable future.

At the international turf management exhibition this week, John Deere outlined how recent product development and acquisitions had provided the foundations for three new principles for golf course care; **Connect, Guide, Manage**.

Key to this vision is John Deere's acquisition of cloud-based golf course management software, **OnLink**, in 2019 which has been developed and will soon be launched across Europe, starting in the UK. It allows users to automatically synchronise selected machines working anywhere on the course, managing activity remotely.

The technology delivers integrated labour and fleet management tools. **OnEquip** provides information on fleet activity such as engine hour tracking and servicing intervals, while **OnLabor** provides labour tools such as electronic job boards to improve overall management and to track assignments.

"The John Deere OnLink golf course management solution will be key for allowing greenkeepers to save valuable time, increase operational efficiency by identifying the problem areas causing delays in task completion, reduce cost of ownership, and provide increased security and peace of mind" said John Deere's Sales Manager for Turf and Golf, Chris Meacock, "I also envisage greenkeeping teams harnessing its data for future decision making and increasing effective communication."

For the full article please visit our website:

www.benburgess.co.uk/connect-guide-manage

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Pictured here: Martin Barnes, Head Greenkeeper and David Horn Managing Director of Eagles Golf Centre, Kings Lynn, Norfolk with their new John Deere 8700A

www.benburgess.co.uk/new-groundscare-machinery

GREENCROP'S NEWEST FRANCHISE UPDATE



Irrigation, slurry and dirty water specialist Greencrop (part of The Ben Burgess Group) announced at the end of 2021 that it was to become the main importer of Kemper GmbH for the UK and Ireland.

Kemper specialises in front-end equipment for forage harvesters, and the brand is well known for its innovative solutions and superior quality. They offer a great range of harvesting headers, pickups and the Kemper ProfiCracker.

Greencrop Sales Manager, Howard Chantry, said at the time, *"We're excited to be taking on Kemper as an addition to the great range of products available from us already. With our wealth of knowledge in both the clean water and slurry sectors of farming, this additional range of machinery will allow us to expand our repertoire and provide our customers with a broader range of products and services."*

Territory manager for Maschinenfabrik Kemper, Fred van der Eijk, added, *"We look forward to starting our co-operation with Greencrop. Their wide agricultural experience, good customer relationships and eye for reliable service made us decide this partnership would be great. We are sure that we will be a very strong team and that we will continue to work on our successes."*

How has the brand been doing so far? Howard is well underway with the selling of Kemper products. We have been lucky enough to have had Kemper's territory manager Fred over from Holland for product, sales and warranty training. Fred spent a day visiting customers with Howard and learning more about our market here in the UK.

As part of the Ben Burgess Group, the company has acquired a vast amount of in-house experience with Kemper attachments on John Deere self-propelled forage harvesters. We are confident we can work efficiently beside John Deere, who bought Kemper in 1997, ensuring their situation will not change. Deere dealers will continue to buy headers directly from John Deere. At Greencrop we will aim our focus at Claas, Krone and New Holland.

Greencrop's 35 UK dealerships will be encouraged to take on the Kemper franchise and they are also in talks with other forage harvester dealers. Greencrop will look to host dealer training courses and will be stocking a large supply of Kemper parts at our Ellington outlet.

The launch was planned for **LAMMA** in January, however, the plan is now to reveal all at the event, rescheduled in May.



We will be exhibiting at **Lamma** - 4-5 May 2022 | **Hall 6** Stand 6.840

KEMPER Headers | **IRRIMEC** Irrigation Reels | **GREENCROP** Slurry Handling Systems

www.lammashow.com/exhibitors



GREENCROP



The OFFICIAL UK importer of **KEMPER** products



Whether it's a long chop for dairy farmers or a short chop for biogas plant operators the **Kemper PROFICRACKER™ C250** provides the perfect solution.

The **Kemper PICK UP C3003 MAXIMUM** and **N3003 MAXIMUM** is especially designed for Claas and New Holland forage harvesters. All components are designed to be very robust. Large high-performance forage harvesters can be used optimally, even if wet crop is raked unevenly.



The **Kemper 345 Plus header** cuts quickly and thoroughly at a high speed of rotation. 6 cutting rotors permit use with a very wide range of crops – regardless of the row spacing. 4.5m working width.

The ideal header for high output machines. With a working width of 9.0m, the **Kemper 490 Plus header** is the largest harvesting header of the 400plus series. It is characterised by six equally sized drums which transport the crop to the chopper.



For more information on the full **KEMPER** range contact **Howard Chantry UK Sales Manager**
T: 01328 701992 | M: 07881 787997 | E: howard@greencrop.co.uk

www.greencrop.co.uk/kemper

JOHN DEERE 8R 410 - now available with eAutoPowr

The world's first electric infinitely variable transmission with electro-mechanical power split is now an option for the top of the range 8R 410 and is available for all three machine forms – 8R wheeled, 8RT and 8RX. This is a significant step in John Deere's journey towards electrification which has been developed in partnership with Joskin. The entirely new transmission concept, inclusive of an e-port for implements, was awarded a gold medal at AGRITECHNICA 2019 by the DLG (the German Agricultural Society).

After many years of research and development in the space of electrification, John Deere has now found a highly durable solution offering an infinitely variable transmission in the horsepower class above 400hp. Not only does it have increased durability, but it also positively impacts the overall performance.

For the new eAutoPowr™, John Deere has completely replaced the hydraulic components with an electric power path. The two brushless electric motors are virtually wear-free and powertrain durability exceeds any other concepts previously offered in the industry. Moreover, this simplifies the design of the transmission and allows real time remote technical diagnosis.

The electric drive is designed in such a way that it not only supplies the drive, but also provides up to 100kW of electrical power for external implements via 480V variable-frequency three-phase alternating current (AC). A first application has been developed by John Deere together with Joskin. In combination with the Joskin axle drive, two axles of the slurry tanker are driven electrically and thus the weight of the tanker is utilised for traction. This means increased traction, less slippage and precise tracking.

The tractor can perform at optimum with less ballast or further increase productivity by having the ability to operate wider implements with the same tractor. With the help of the e-Drive, the electric drive is activated to prevent any wheel slip from occurring. The slip limit can be set by the driver. This allows the system to support the tractor permanently or only in certain situations, for example, when going uphill.

In addition to the technical innovations, driving comfort is not neglected. In the already very quiet driver's cabin, the noise level is reduced even further. The driver also benefits from the fine speed control and improved acceleration. Since speeds of up to 5 km/h are driven completely electrically, a fast and very smooth transition is possible.

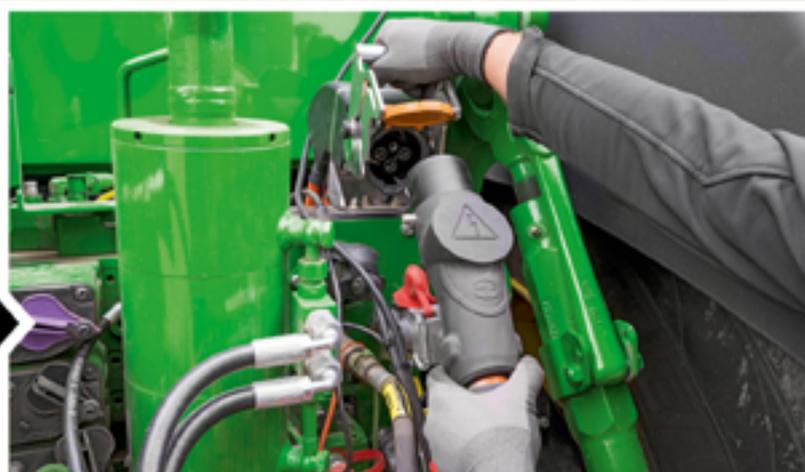


8R and Joskin

In combination with the Joskin axle drive, two axles of the slurry tanker are driven electrically and thus the weight of the tanker is utilised for traction.

Eport

The electric drive is designed in such a way that it not only supplies the drive, but also provides up to 100kW of electrical power for external implements.





Are you...

- . Someone who loves the countryside?
- . Aged between 10 and 28?
- . Looking to make like-minded friends?

Led by young people for young people, the Young Farmers Club provides the perfect opportunity to learn new skills whilst taking part in a variety of activities.

Change your world with YFC and join today!

www.nfyfc.org.uk

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Tell us what you think.

Congratulations to this year's John Deere Customer Experience Survey winners, David and Luella Letts, who have won a **£500 voucher** which they have recently collected from our Oakham branch.

If you receive a survey from John Deere, please be sure to complete and return it for your chance to win! Your feedback and recommendations allow us to improve the products and services we offer, to ensure we provide you with the support and service you expect.

COMBINE HARVESTERS

Order now for the 2023 season

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Contact your local Ben Burgess area sales manager to discuss your requirements!

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ONE MANS MISSION TO TURN EAST ANGLIA GREEN IN WINTER



The Zocon Greenseeder has helped Jon Myhill turn East Anglia “green” during the winter months of farming.

Jon, a Director at **MB Farming Ltd**, Suffolk and the agronomist for the Maize Growers Association, has been involved in maize under sowing trials on farms throughout Norfolk and the Waveney catchment thanks to the support of the Norfolk Rivers Trust and Essex and Suffolk Water.

Jon bought a 12 row seeder in May last year to match his customers maize drills and drilled 250 hectares. He believes that with the Eastern side of England being drier under sowing is a relatively new concept but the system is attracting lots of attention thanks to recent trials.

The trials in East Anglia were undertaken to highlight the economic and environmental benefits of the system, including enhancing soil structure and organic matter, reducing soil erosion, retaining soil nutrients and providing winter/spring grazing opportunities.

For more information on Zocon machinery,
contact your local area sales manager.

To read the full article, please visit our website:



www.benburgess.co.uk/zocon-greenseeder

GETTING BETTER SOIL HEALTH WITH A JOHN DEERE 750A DRILL



P Walker recently invested in a John Deere 750A Drill to build carbon levels on the farm.

"We bought this drill last Autumn in readiness for our first drilling, which has now been completed and it has gone really well. We're just moving into zero tillage and this John Deere 750A drill is the first one we have had on the farm, as we want to look at building up our soil carbon levels.

"We have previously used contractors for drilling, but we wanted to try this new approach to soil health. We chose this machine as we run mostly John Deere tractors, which are all run on the Ben Burgess RTK network but also because of its great price. We are hoping to come back to the same field we drilled with this machine when the spring barley is up and inter-row clover, using the data collected on MYJohnDeere.

"We also have a fertiliser kit fitted so that we can place phosphates with the seed to help it on. I've personally never done drilling before but it's been so easy to use, with it all being accessible on the one screen in the cab. I can't wait to see how it comes up." **FREDDY CALVER | P WALKER**

A vibrant graphic for the Royal Norfolk Show 2022. The central logo features a crown and the text "THE ROYAL NORFOLK SHOW" with a Union Jack flag below it, and "29 & 30 JUNE 2022" on a green banner. Surrounding the logo are various farm-related icons: a green tractor, a blue bottle, a lightbulb, a cow, a carrot, a horse, a pig, a bee, a flower, a burger, and a medal. Text elements include "ONLINE TICKETS SAVE ££'S" in an orange banner, "FREE PARKING" in a red banner, "LEARN" in red letters, "FIBULOUS FOOD" in green letters, and "PROUD PRODUCERS" in red letters. A red banner at the bottom says "JOIN BEN BURGESS AT THIS YEARS EVENT".

BEN BURGESS ARE DELIGHTED TO BE RETURNING TO THE ROYAL NORFOLK SHOW THIS YEAR WE WILL BE SHOWCASING A GREAT RANGE OF MACHINERY.

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Väderstad, one of the world's leading companies in tillage, seeding and planting, introduced their latest product innovation Väderstad Proceed in December 2021.

Recently it was announced that the Proceed is winner of the Farm Machine 2022 award in the seeders and planter's category. The award is presented by a jury of agricultural journalists from over a dozen countries all over Europe.



"The Väderstad Proceed is a technological leap for precision farming that can place a full range of seeds at the perfect depth with millimeter precision, enabling significant improvements in areas like yield levels, need for tillage, chemical treatment and the use of fertilisers. This award signals that the jury has recognised Proceed for what it is – a game changer", says Lars Thylén, Director of Product Management Planters at Väderstad.

The Väderstad Proceed is currently going through field trials in several countries across Europe. The Proceed is showing impressive results with stronger crops, and an increase in both plant and root biomass compared to a modern seed drill – while cutting the seed rate in half for cereals.

"It is outstanding in depth-precision, in-row precision, end-of-row precision, as well as seedbed optimization. The result is a quick, even emergence and vital crop population, where each plant is provided conditions needed to reach full potential." says Lars Thylén.



Be the first to try the all new Väderstad Proceed, it's not to be missed!
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www.benburgess.co.uk/vaderstad-proceed

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